



School of Management Sciences

Date: 26/03/2015

Report on Industrial Visit to Mother Dairy

The School of Management Sciences as part of its initiative to develop industry institute interaction has organized a half day industrial visit to "Mother Dairy" located at Hayathnagar, RR District on 24th March 2015 (Tuesday) for MBA I Year Students to expose them to the practicality of the activities of the organization. 21 students accompanied by one faculty member visited the dairy and got exposure to the process of milk chilling, pasteurizing, packing, curd unit and the way they are distributed from company to the targeted destinations across the state. The company offers milk in different flavors and quantities. The students are enlightened with the application of their theoretical knowledge to the various operational practices of the business.

The students started from the college at 10:15AM and reached the factory by 10:50AM. They were received by the concerned HR personnel and briefed the students about the company and their operations, the various products of milk produced by them and the marketing activities taken up by them.

The students were accompanied by the unit manager to brief them about the kinds of activities performed in the unit. The production manager has explained and shown the milk pasteurization process. The students were very happy with the visit as they could get an insight of business operations.

The faculty and students after thanking the management and HR personnel of the company returned back to the college by 2:00PM.

Faculty Coordinators:

Ms. B. pramoda

Student Coordinators:

M Sainath

P Swarnalatha

MBA I Year Students - 21

Dean

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